

# Your Titian Charm

How to preserve its  
Glint and Glean

THE type of the Painter — brilliantly pictured here by Mr. Desch. Such wondrous hair of glorious hues — such fine, sensitive skin! What tender care you need that you shall always maintain your marvelous charm.

Learn what our authorities, painters themselves, will tell you. Maintain your natural beauty by the use of Djer-Kiss Rouge and Djer-Kiss Face Powder.

To attain the utmost of beauty, Mademoiselle, you will not use them extravagantly. But with skill and great care you will blend Djer-Kiss Charlotte Corday Rouge to the tones of your tender complexion. You will finish its refinement with Djer-Kiss Chair Face Powder, so natural, so beautifying.

Should you not be of this colorful Titian type, you will consult the Djer-Kiss Chart. It will wisely guide you in the selection of the shade of Djer-Kiss Rouge and Djer-Kiss Face Powder for your own special type.

With Djer-Kiss, be assured you will find the charm supreme—always.

Whatever may be your type—always naturally, always wisely—let the soft color and purity of Djer-Kiss add their wonderful bloom and freshness, remembering that your natural charm is your greatest charm.

## Djer-Kiss Rouge and FACE POWDER COMPACTS

DJER-KISS ROUGE:  
CHARLOTTE CORDAY (medium)  
DUCHESS MARIE (light)  
PRINCESSE JACQUELINE (dark)

### Djer-Kiss

#### ROUGE CHART

Select your own type—the type which most nearly includes your own beauty of coloring.



Silver  
Blonde

—the Poet's type. Thin, delicate skin, flaxen hair, blue eyes limpid and wide apart.  
Formula: Delicately shade Djer-Kiss Duchesse Marie Rouge. Finish with touch of Djer-Kiss Blanche Face Powder. If a rose glow is desired, finish lightly with Djer-Kiss Rose Face Powder.



Golden  
Blonde

—Golden Hair. The skin of warmer tint than the Silver Blonde. Rosy color in cheeks and blue eyes.  
Formula: Use Djer-Kiss Charlotte Corday Rouge shading carefully into the coloring of the skin. Finish with Djer-Kiss Chair Face Powder.



Ash  
Blonde

—Grayish Blue Eyes. A skin less colorful than the Golden Blonde. Brownish glints and gleams in hair.  
Formula: Brighten the cheeks skillfully with Djer-Kiss Charlotte Corday Rouge. Soften with final touch of Djer-Kiss Chair Face Powder. Or if a deeper rose glow is desired, finish with Djer-Kiss Rose Face Powder.



Titian  
Type

—the Painter's type—with hair of wonderful shades of burnished gold and reddish tints.  
Formula: Daintily apply Djer-Kiss Charlotte Corday or Duchesse Marie Rouge, with Chair Face Powder.



Light  
Brunette

—Eyes of gray or bluish gray. A fine, strong white skin contrasting with light brown hair.  
Formula: Either Djer-Kiss Charlotte Corday or Duchesse Marie Rouge, with Chair Face Powder.



American  
Brunette

—Brilliant Brunette. A fine vibrant skin. Dark brown hair. Sparkling brown eyes which call for lively color.  
Formula: Use Princesse Jacqueline Rouge. Finish with Chair or Blanche Face Powder.



Spanish  
Brunette

—embraces darker Brunette types with deeper Oriental coloring of hair, skin and eyes.  
Formula: Use ruddy-toned Rouge Princesse Jacqueline. And with it, Djer-Kiss Rachel Face Powder.



Gray  
Haired  
Type

The gray-haired woman is the distinguished woman—the type of Grande Dame.  
Formula: Gray-haired type with blue or gray eyes, use Duchesse Marie Djer-Kiss Rouge with Blanche Face Powder. If dark-eyed use Princesse Jacqueline or Charlotte Corday Rouge with Chair or Rachel Face Powder.

#### Send for Djer-Kiss Color Cards today

A set of 7 exquisite color cards by noted artists. Choose from them your type and learn how the wise blending of Djer-Kiss Rouge and Face Powder cannot but increase your natural fascination. Mail but six cents in stamps to the Alfred H. Smith Company, 32 West 34th Street, New York City.

-----CLIP THE COUPON!-----

Alfred H. Smith Co.,  
32 West 34th Street, New York.

I enclose six cents.

Please send me the seven color cards of types depicted by Christy, Stanlaws, Desch, together with the folder with full information.

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DJER-KISS VANISHING CREAM —  
pure, soft, fragrant — furnishes a wonderfully  
refined, adherent base for both Rouge and  
Face Powder.